

GET AUTHENTIC

with **Marques Ogden**

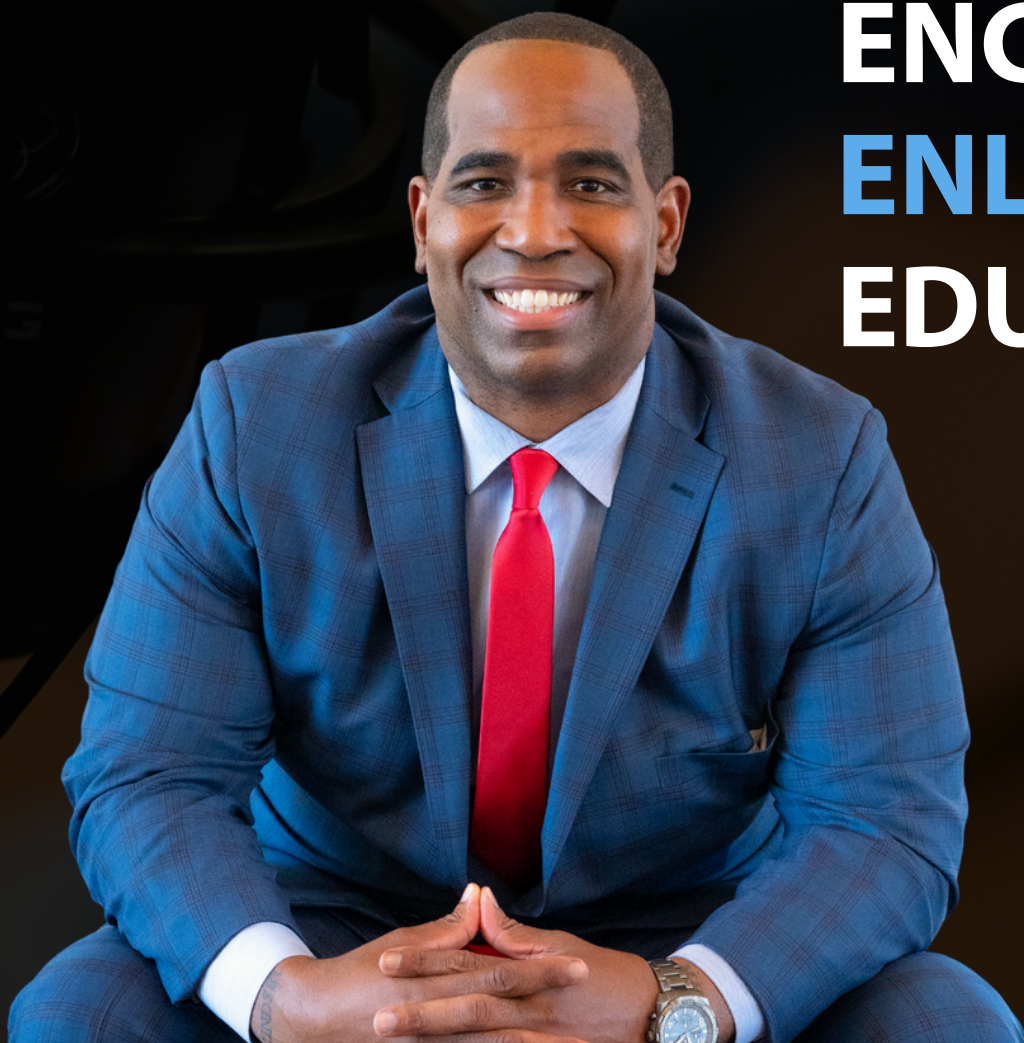


2025 SPONSORSHIP DECK

Globally ranked in top .5% most popular podcasts

*Honest, unfiltered knowledge delivered with **authenticity**.*

ENGAGE
ENLIGHTEN
EDUCATE



Podcast Reach Over 35.5 Million & Growing

Each episode provides knowledge and the excitement to help you **expand your business, elevate your success and become the most authentic version of you.**

You will be able to talk about any upcoming projects, events, products or Foundations & Charities that you are working with.

Listen on **Apple Podcasts**

Listen on **Google Podcasts**

Listen on **iHeart Radio**

Listen on **YouTube**

Listen on **Spotify**

Listen on **Amazon**

Listen on **Pandora**



OUR STORY

In conjunction with the **NFL Alumni Network**, this podcast delivers honest, unfiltered and real-time stories & knowledge with authenticity. Learn from **Marques Ogden**, a former NFL player and business owner who went from eight figures to \$8.25/hour by not accepting responsibility for his role in failing his first entrepreneurial venture.

Each week, he'll interview dynamic guests who've achieved the success they've always aspired to by telling their stories with **authenticity** and **vulnerability**. Each episode provides knowledge and the excitement to help you expand your business, elevate your success and become the most authentic version of you.

MEET THE HOST

Marques Ogden is a former **NFL** athlete, inspirational keynote speaker, business coach & consultant and three-time best-selling author featured in **Forbes**, **USA Today**, **Authority Magazine** and more.



Marques Ogden




*Authenticity requires vulnerability, transparency and integrity. It's a choice to **show up, be real** and let our **true selves** be seen.*



PODCAST NUMBERS

500,000 followers across all platforms

 **Sounder** 248,428 (*Old Hosting Platform*)

Spreaker  1,552,566  30,000

- Downloaded/Streamed In 130 Countries
- Downloaded/Streamed In All 50 States Plus Washington DC
- Top .5% Worldwide Most Popular Podcast On All Podcast Platforms, Reached This Milestone In 18 Months
- Our Listen Score Is 50, up from 49. (Top .5% worldwide most popular podcasts)
- Ranked Top 100 Sports Podcasts On Apple. Achieved That Status 24 Hours After Launching Our Show, June 22nd, 2022

Total Downloads/Streams: 1,730,994

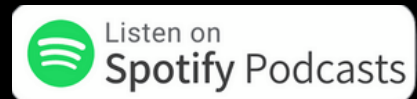


860 of 860 (5 Star Ratings)

831 Apple, 29 Spotify

128 out of 128

(5 Star Written Reviews)



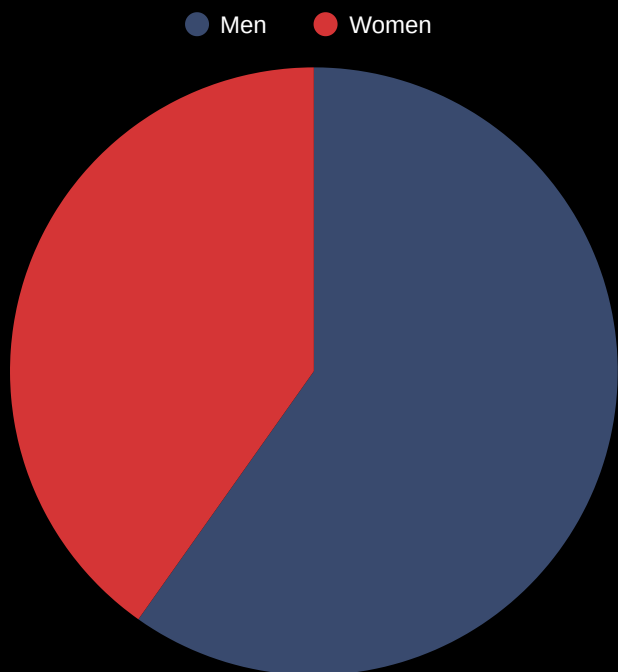
5.0
RATING



Secured 52 Sponsors

DEMOGRAPHIC NUMBERS

40.2% Women - 59.8% Men



Audience Breakdown:

Age 35-44 (33.1 %)

Age 45-54 (21.7 %)

Age 55-64 (20.4 %)

Age 19-34 (15.4 %)

Age 65+ (8.9 %)

Age 13-18 (.5 %)





PodPony

We have partnered with **PodPony** to build awareness and visibility to grow our audience base!

About PodPony

PodPony is a full-service media production company that specializes in helping thought leaders tell their stories through podcasting. From initial concept development to post-production editing, we work closely with our clients to ensure their podcasts are polished, professional, and achieve their desired goals.



**GET
AUTHENTIC**
with Marques Ogden



The Los Angeles Tribune

The Los Angeles Tribune Podcast Network consists of a dynamic digital platform that showcases a carefully curated collection of podcasts hosted by influential thought leaders.

This Network gets

1.5 Million

Downloads Per Month

Get Authentic with Marques Ogden is now a part of this exclusive Network!



SOME OF OUR GUESTS

- Michael Strahan (Celebrity)
- Coolio (god rest his soul) (Rapper)
- Rashad “Suga” Evans (UFC HALL OF FAMER)
- Leigh Steinberg (Celebrity Agent)
- Robert Irvine (Celebrity Chef on Food Network)* 2 appearances
- Comedian Steve Trevino
- Adewale Ogunleye
- Sugar Ray Leonard Jr.
- Amanza Smith- Selling Sunset/Netflix
- Damon Elliott- LA Music producer son of Dionne Warwick
- Travis Payne- Main choreographer for Michael Jackson
- David Archuleta - Pop Star and American Idol
- Scott Page - Musician/Pink Floyd
- Leif Bristow- Producer for the Hallmark Channel
- Brittany Bristow - Actress- Hallmark Channel
- Tiler Peck- Principal Ballerina NYC Ballet
- Don Swayze, brother of Patrick Swayze
- Roy Firestone- ESPN and actor
- Tandy Weems- Producer of the World Hip Hop Music Awards
- Andrew Spruill- Trainer for Travis Kelce and other NFL Players
- Brenda Russell- Grammy Award Singer and composer
- Walter Thurmond III (Super Bowl Champ Seahawks)
- Leonard Marshall- Superbowl Winner- NY Giants
- Sebastian Bach - Singer/Skid Row

NETWORK



PLATINUM LEVEL

PRODUCT
PLACEMENT
AVAILABLE

PARTNERSHIP DELIVERABLES

All Sponsors doing the Silver, Gold, & Platinum level packages or higher can become a Strategic Partner on the Marques Ogden App.

Investment \$30,000

Platinum Level Investment

****BEST DEAL****

- Your **Brand** receives **3 minutes** of advertising per show over the span of **40** episodes
- Name Recognition/Announcements over **50** shows
- **Plus**, Social Media (**SM**) **BLASTS** highlighting the brand partnership with Get Authentic with Marques Ogden
- **Plus**, A Full Podcast Interview on Get Authentic with Marques Ogden to promote your **Brand**
- **Plus**, **Product Placement** of your **Brand** and full products on Get Authentic with Marques Ogden
- You will receive an email/newsletter blast to our list of over 250,000 people, where you can highlight your business to our audience and loyal supporters

Thank you in advance for your response.

ACT NOW

3 SPOTS LEFT



50 Strategic Introductions to Marques Ogden Network

Ask about our Marques Ogden Master Class™ partnership opportunities.

GOLD LEVEL

PRODUCT
PLACEMENT
AVAILABLE

PARTNERSHIP DELIVERABLES

All Sponsors doing the Silver, Gold, & Platinum level packages or higher can become a Strategic Partner on the Marques Ogden App.

Investment \$20,000

Gold Level Investment

- Your **Brand** receives **2 minutes** of advertising per show over the span of **20** episodes
- Name Recognition/Announcements over **30** shows
- **Plus**, Social Media (SM) **BLASTS** highlighting the brand partnership with Get Authentic with Marques Ogden
- **Plus**, A Full Podcast Interview on Get Authentic with Marques Ogden to promote your **Brand**

Thank you in advance for your response.

ACT NOW

5 SPOTS LEFT



20 Strategic Introductions to Marques Ogden Network

Ask about our Marques Ogden Master Class™ partnership opportunities.

SILVER LEVEL

PRODUCT
PLACEMENT
AVAILABLE

PARTNERSHIP DELIVERABLES

All Sponsors doing the Silver, Gold, & Platinum level packages or higher can become a Strategic Partner on the Marques Ogden App.

Investment \$10,000

Silver Level Investment

****TOP CHOICE****

- Your **Brand** receives **2 minutes** of advertising per show over the span of **10** episodes
- Name Recognition/Announcements over **20** shows
- **Plus**, Social Media (SM) **BLASTS** highlighting the brand partnership with Get Authentic with Marques Ogden

The Power of Authenticity

★★★★★

Tue

Taylor198035!

I love the transparency of Marques Ogden. Many tell their mountain top experiences but they don't dive into the "rock bottom". This podcast does that and more with tons of value, authenticity and accountability!

Great!

★★★★★

Tue

Flobo Boyce

A good perspective from a former player who offers his guests a chance to show a different side of themselves

Thank you in advance for your response.

ACT NOW

2 SPOTS LEFT

10 Strategic Introductions to Marques Ogden Network

Ask about our Marques Ogden Master Class™ partnership opportunities.

BRONZE LEVEL

PARTNERSHIP DELIVERABLES

Investment \$5000

Bronze Level Investment

- Your **Brand** receives **2 minutes** of advertising per show over the span of **5 episodes**
- Name Recognition/Announcements over **10** shows

REAL authenticity

★★★★★

Tue

Kaiticorn

This podcast keeps entrepreneurs honest that the journey is not all sunshine and roses - but it's hard work with a lot of lessons along the way. I really appreciate what Marques is doing here and can't wait to see what he puts up next!

Amazing Show!

★★★★★

Tue

Walk 2 Wealth

Marques is such an amazing host and he brings on amazing guests as well. I love the knowledge and insights shared!

Thank you in advance for your response.

ACT NOW

6 SPOTS LEFT



5 Strategic Introductions to Marques Ogden Network

Ask about our Marques Ogden Master Class™ partnership opportunities.

SPONSOR TESTIMONIALS

“ *One of my favorite things about sponsoring Marques show is he seems to be connected with EVERYONE! Although it's nice to advertise, it's more about the doors out opens up and the incredible people you meet!* ”
Chris Miles - Owner Money Ripples

“ *Marques and his team deliver. In today's culture, it's rare for people to say what they mean, and do what they say. Marques is one of the rare ones. He's always looking to give his clients and sponsors the competitive advantage, and regularly goes above and beyond to help foster what we all know to be a critical key in business success: the right relationships, with the right people, at the right time. I'm glad we were connected with Marques and he has continued to provide us value for years after we first began our relationship with him. Highly recommend him and his team!* ”
Nathan Poole - Owner and CEO Mini Mines

“ *Marques has the highest say-do ratio of anyone I know, and that is the greatest compliment I can give in my industry.* ”
Joe Pellegrino - Co-Founder The Pantheon Group

SPONSOR TESTIMONIALS

“Working with Marques has exceed our expectations, and the lift it has provided to my professional network and book of business has been invaluable. Marques flexibility created a model for our partnership that was unique to my teams needs, and he has delivered professionally and proactively on all targets. Marques’ ability to transcend industries with his knowledge, communication style and personal touch has made our calls a highlight of my week. I can’t recommend partnering with Marques highly enough. He’s the real deal.

Ian Blakeny - Senior Executive - Marsh McLennan

”

Real People, With Real Authentic Stories

www.getauthentic.net



GET IN TOUCH

Partnering with **Get Authentic with Marques Ogden** is a **viable investment** that leads to success! Let us help you turn your **business goals** into **business successes**. We look forward to working with you!

Partnership Contact:

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marques@marquesogden.com

919.995.2266

Follow Us On Social Media!

 **@getauthenticpod**

Ask about our Marques Ogden Master Class™ partnership opportunities.